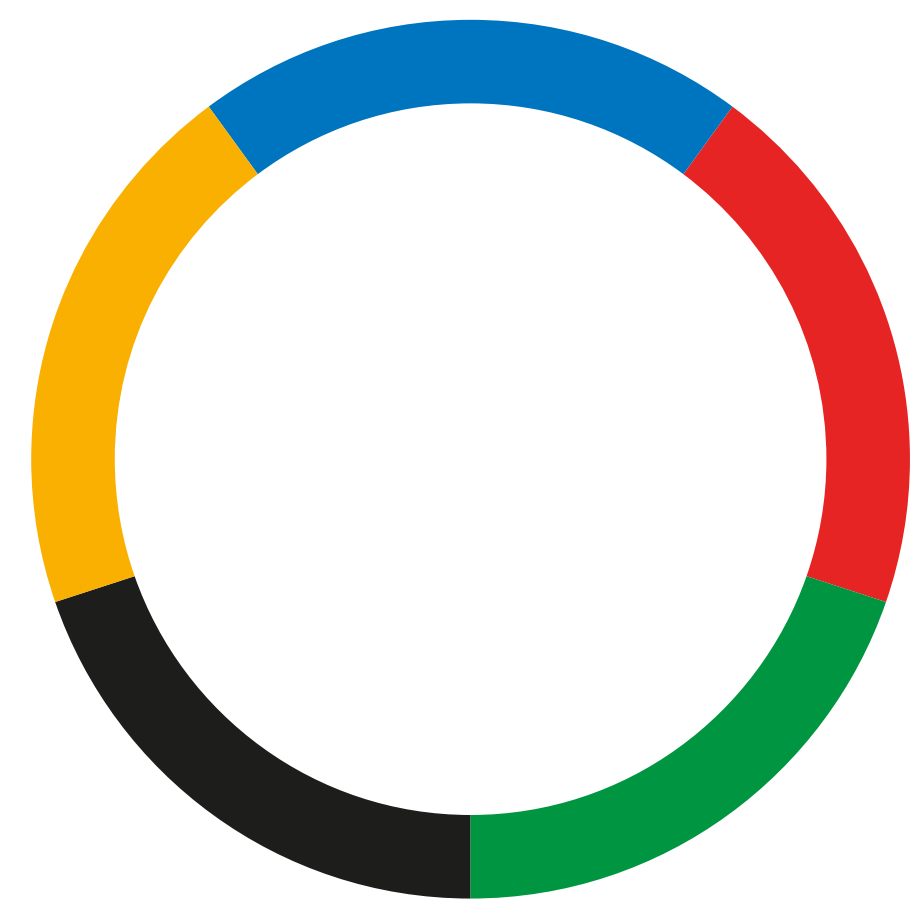


ISOH STRATEGY 2024-2028

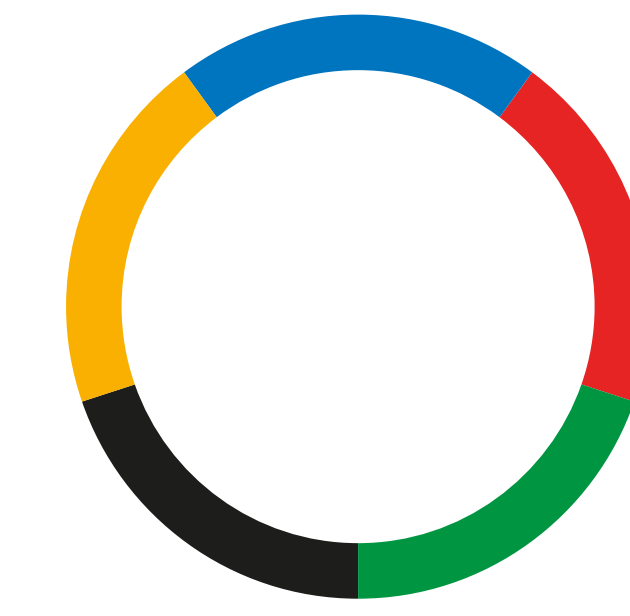


INTERNATIONAL
SOCIETY OF
OLYMPIC HISTORIANS

ORGANISATION RECOGNISED BY THE
INTERNATIONAL OLYMPIC COMMITTEE

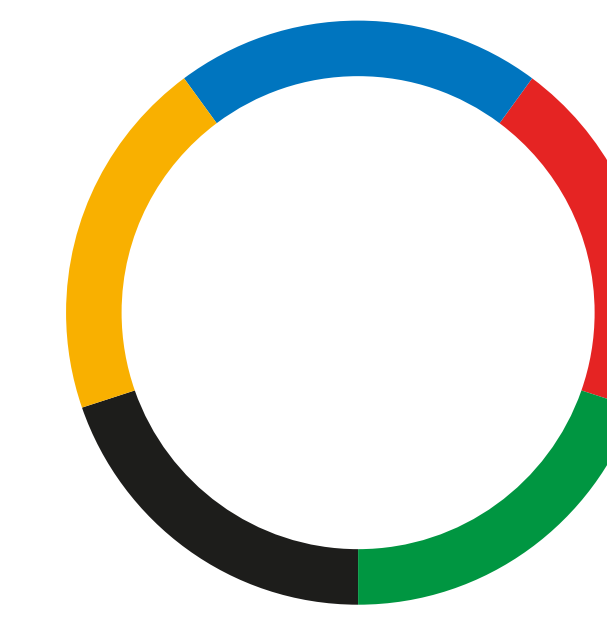
become a part of it!

30 11 2024



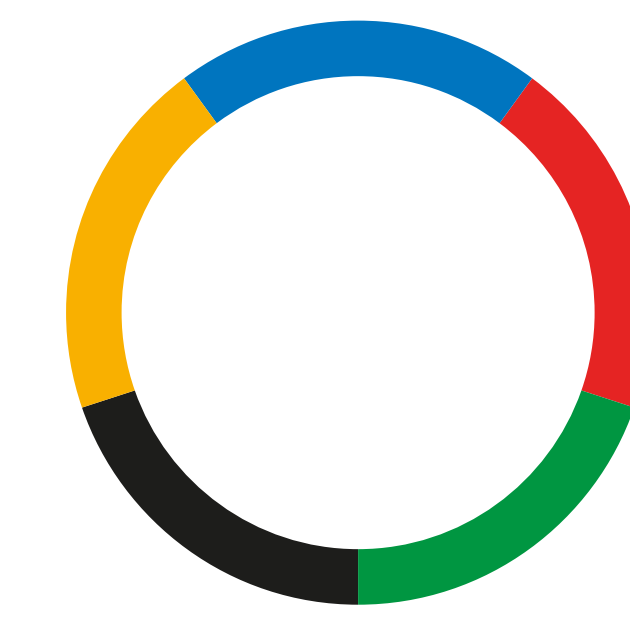
CONTENT

1. Mission Statement
2. Report: Implementation of the Strategy 2020-2024
3. Goals
4. Programs (continued and new)



1. Mission Statement

ISOH serves and enhances the Olympic Movement by making available the skills, knowledge and research of the largest worldwide network of Olympic Historians.

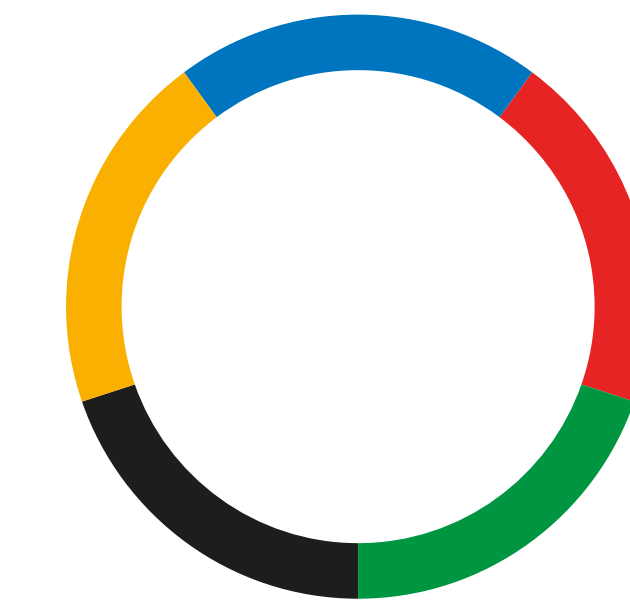


2. Report: Implementation of the Strategy 2020-2024

The objectives defined in the 2020-2024 strategy were based on the IOC Agenda 2020+5.

Particular attention was paid to the topics of CREDIBILITY, SOLIDARITY, DIGITALISATION AND SUSTAINABILITY, ECONOMIC AND FINANCIAL RESILIENCE.

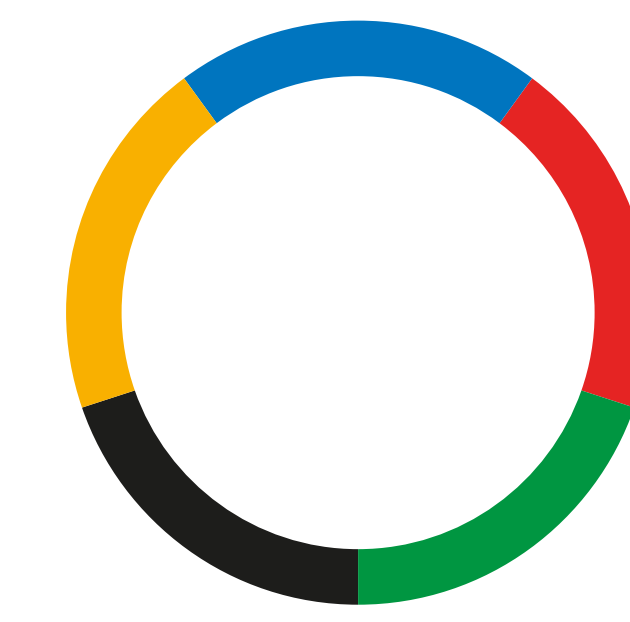
In all areas, ISOH was keen to implement reforms and modernise the company. The defined targets were met in all areas or adapted for the future.



2. Report: Implementation of the Strategy 2020-2024

Following the statutes of the IOC, ISOH has a new logo and, in addition, a completely new brand design digitally and for the Journal of Olympic History JOH.

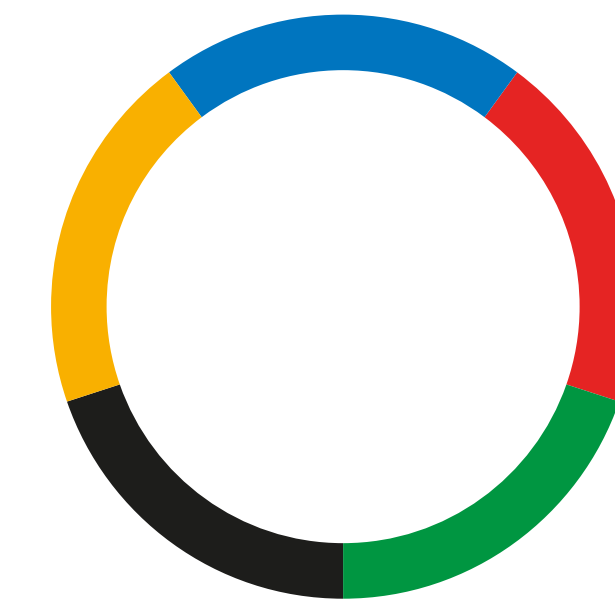
The following measures were implemented in 2020-2024:



2. Report: Implementation of the Strategy 2020-2024

Credibility:

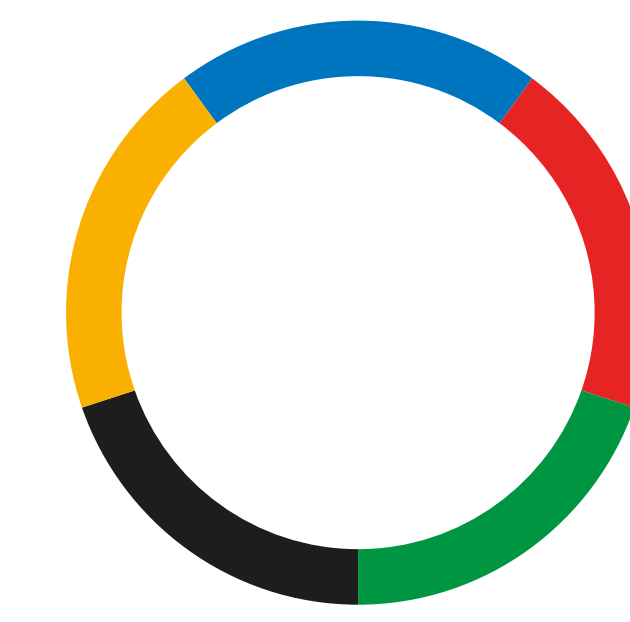
- The entire ISOH Board acts in accordance with a Code of Ethics.
- The board organises a general assembly for all members once a year and meets online four times a year.
- A transparent reporting system has been introduced for all members (annual board reports).



2. Report: Implementation of the Strategy 2020-2024

Solidarity:

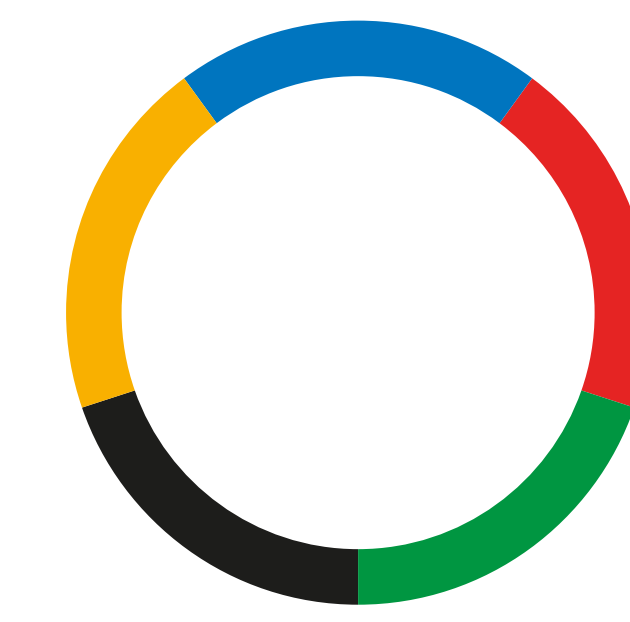
- ISOH pursues a policy of open and accessible information for all.
- All content is available to all users of our website, including all volumes of the JOH with the exception of the last two volumes, which are made available exclusively to members.



2. Report: Implementation of the Strategy 2020-2024

Digitalisation and sustainability:

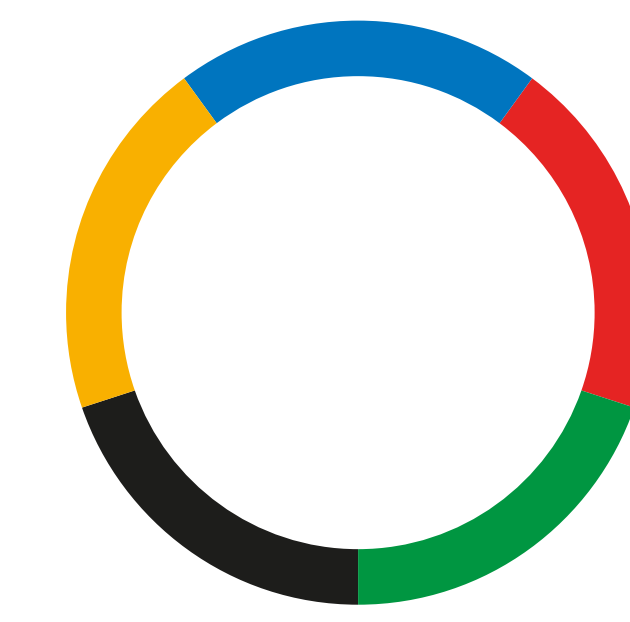
- ISOH has switched to delivering the JOH primarily online, which has reduced printing by 50%.
- All future book projects will be digitalised and only printed in exceptional cases.
- ISOH has also implemented a reduced travel policy, i.e. physical meetings only take place once a year.



2. Report: Implementation of the Strategy 2020-2024

Economic and financial resilience:

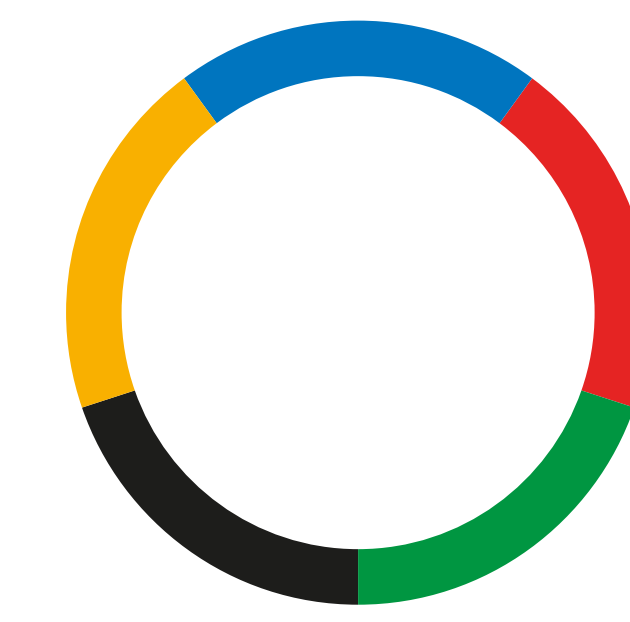
- ISOH is careful with its financial resources and reports internally four times a year.



3. Goals

ISOH is following its objectives as per constitution, will continue to publish the JOH and will still be committed to the goals of IOC agenda 2020+5.

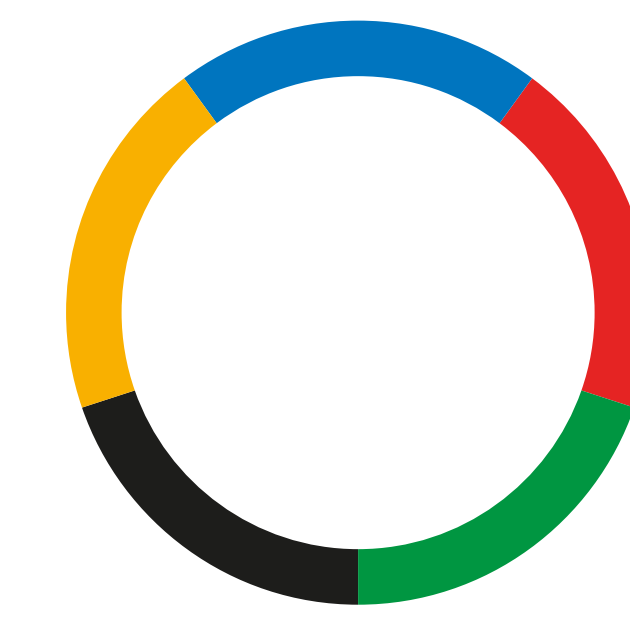
Further to that ISOH will focus on the following goals for the next term 2024-2028:



3. Goals

Collaboration

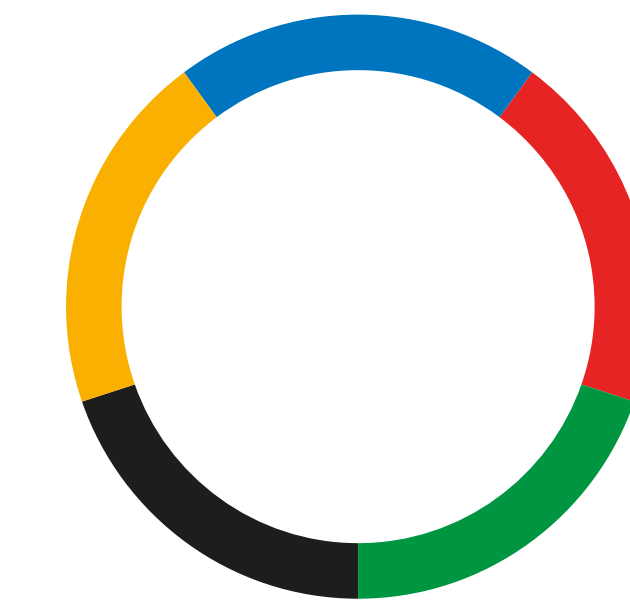
- Intensify existing collaborations inside the Olympic Movement
- Building new collaborations inside the Olympic Movement
- Building new collaborations to entities to support the objectives of ISOH



3. Goals

Olympic History for next generations

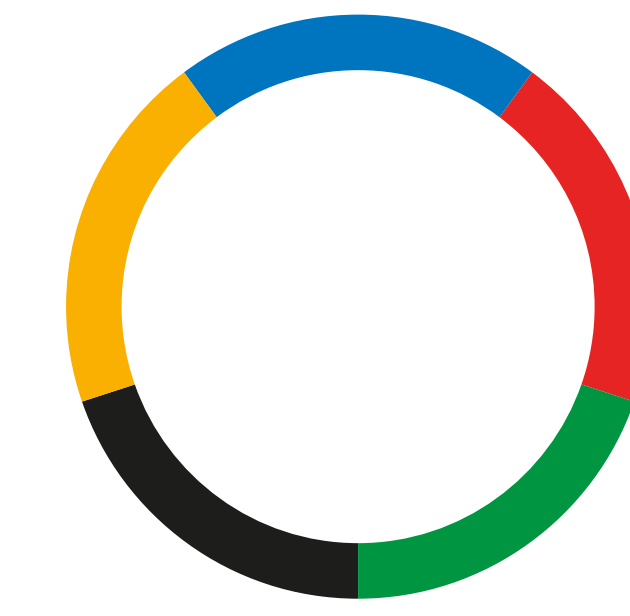
- Create awareness for Olympic History
- Promote Olympic History for new generations



3. Goals

Distribution of Knowledge

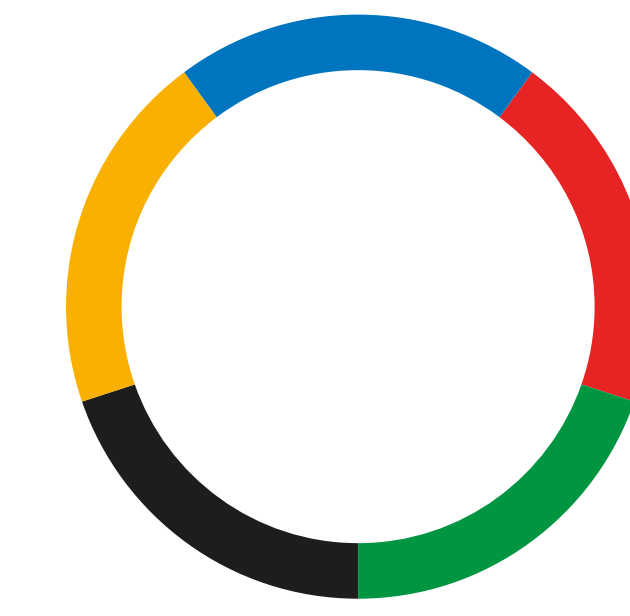
- Disseminating expertise to interested parties
- Interactive knowledge exchange



3. Goals

ISOH Foundation

- Mechanism for long-term projects

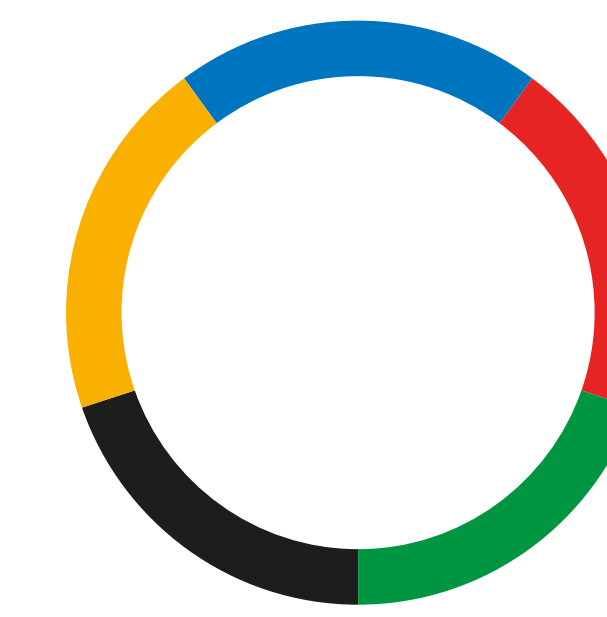


4. Programs

Collaboration within Olympic cultural associations

Goal: Be stronger together

- Supporting mutual goals
- Effective cooperation to prevent duplication
- Share resources (meetings ISOH, CIPC, IFPC, Panathlon in Paris)

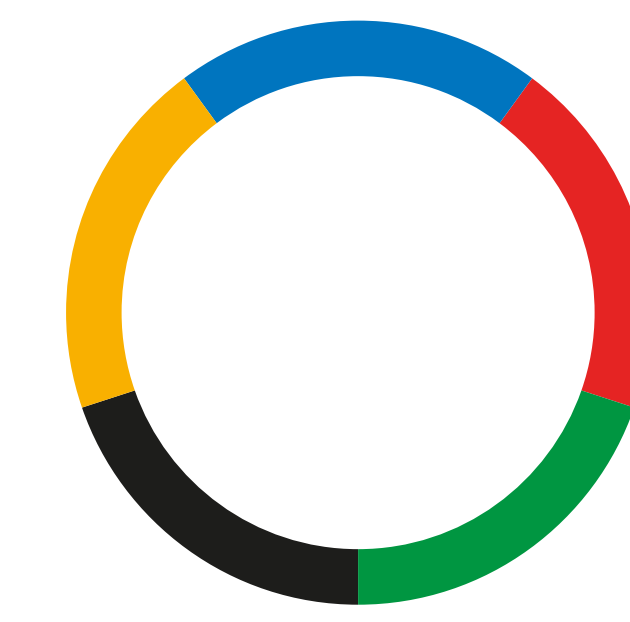


4. Programs

Next generation 'symposium'

Goal: Organize symposia about Olympic History for the next generation

- New research, new view-points, new formats
- Symposia as collaboration projects with OSC, IOA etc.

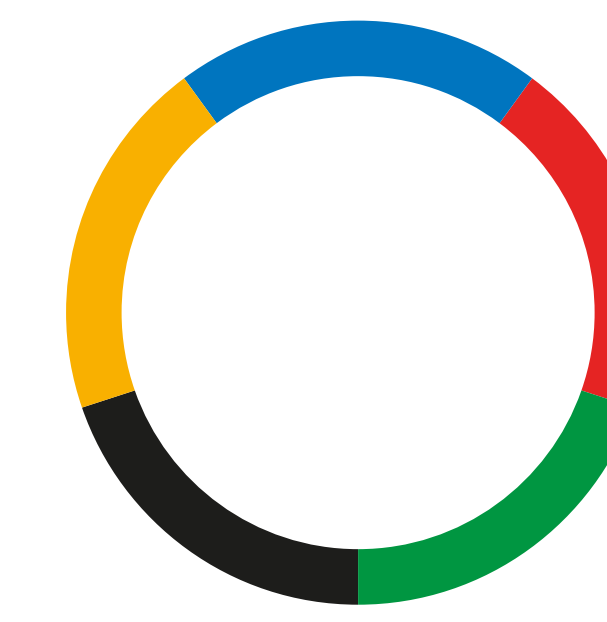


4. Programs

Video competition

Goal: Video format to tell Olympic History

- Open call for students, academics and interested parties in Olympic History
- Make use of collaborations and Olympic Channel

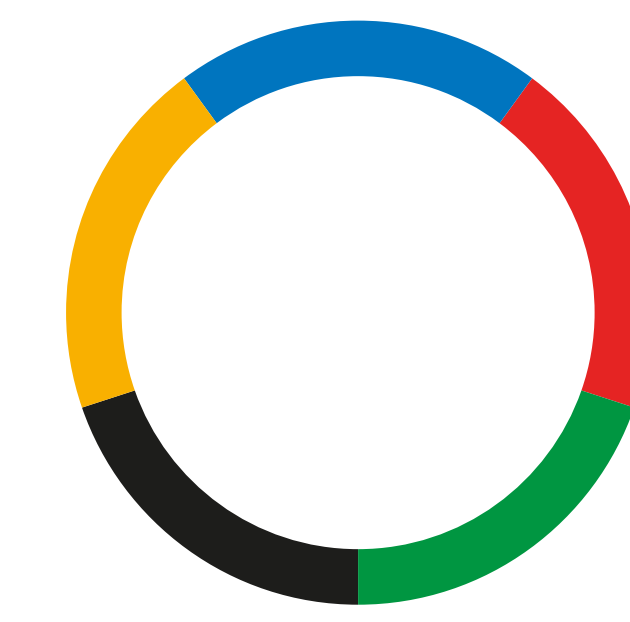


4. Programs

Knowledge exchange

Goal: Create and maintain a database of expertise among the ISOH members

- Disseminate knowledge to interested parties
- Create an ISOH intranet network to intensify exchange

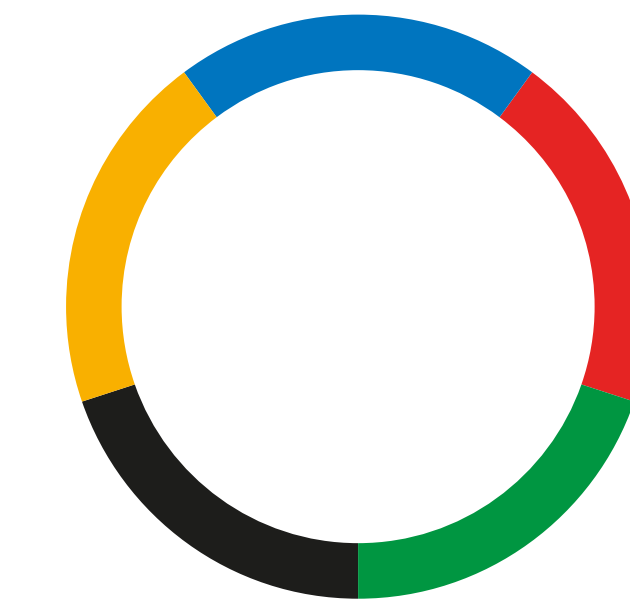


4. Programs

Digitalization of Olympic Archives

Goal: Helping stakeholders of the Olympic family digitize their archives and make it available

- Digitize Olympic archives from OCOGs, Olympic VIPs etc.
- Research, chose and make the archives digitally available (open source)

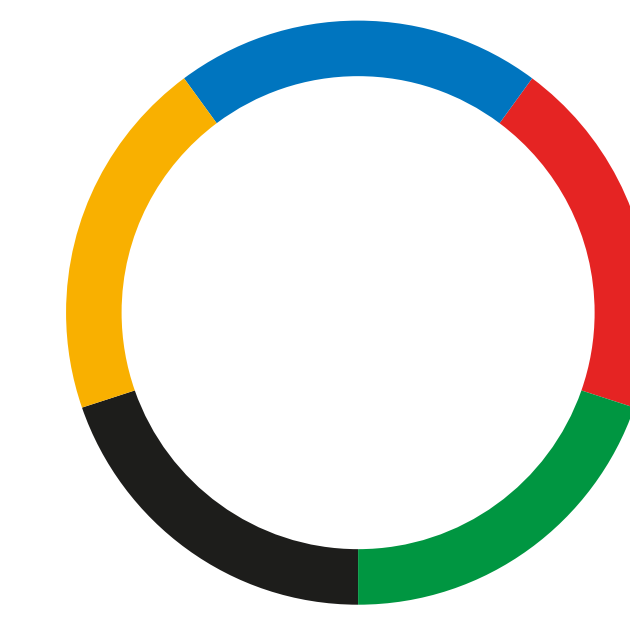


4. Programs

Olympic History Global

Goal: Making Olympic History available from less known parts of the world

- Reaching out to regions with little presence in the Olympic History field (esp. Africa, Asia, Latin America, Oceania)



4. Programs

Untold Olympic Stories

Goal: Generate new knowledge about Olympic History through popular story-telling

- Collecting unknown Olympic stories from around the world
- Popular storytelling
- The best stories will be compiled in a representative coffee table book '200 Untold Olympic Stories'